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33772 7590 09/22/2006
 MCDONALD HOPKINS CO., LPA
 2100 BANK ONE CENTER
 600 SUPERIOR AVENUE, E.
 CLEVELAND, OH 44114-2653



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|-----------------------|--------------------|
| MARLAN E. VASQUEZ | (Depositor's name) |
| <i>Marian Vasquez</i> | (Signature) |
| 12/22/2006 | (Date) |

| | | | | |
|-----------------|-------------|----------------------|---------------------|------------------|
| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|-----------------|-------------|----------------------|---------------------|------------------|

10/696,128

10/29/2003

Martha A. Dempsey

13277-4

7241

TITLE OF INVENTION: PRODUCT DISPLAY

12/27/2006 EHAILE2 00000040 10596128

01 FC:2501

02 FC:1504

700.00 OP
300.00 OP

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|-------------|--------------|---------------|---------------------|----------------------|------------------|----------|
| APPLN. TYPE | SMALL ENTITY | ISSUE FEE DUE | PUBLICATION FEE DUE | PREV. PAID ISSUE FEE | TOTAL FEE(S) DUE | DATE DUE |
|-------------|--------------|---------------|---------------------|----------------------|------------------|----------|

nonprovisional

YES

\$700

\$300

\$0

\$1000

12/22/2006

| | | |
|----------|----------|----------------|
| EXAMINER | ART UNIT | CLASS-SUBCLASS |
|----------|----------|----------------|

STERLING, AMY JO

3632

248-150000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).

☐ Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.

☐ "Fee Address" indication (or "Fee Address" Indication form PTO/SB/47; Rev 03-02 or more recent) attached. Use of a Customer Number is required.

2. For printing on the patent front page, list

(1) the names of up to 3 registered patent attorneys or agents OR, alternatively,

(2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.

McDonald Hopkins Co., LPA

Robert H. Earp III

David B. Cupar

3. ASSIGNEE NAME AND RESIDENCE DATA TO BE PRINTED ON THE PATENT (print or type)

PLEASE NOTE: Unless an assignee is identified below, no assignee data will appear on the patent. If an assignee is identified below, the document has been filed for recordation as set forth in 37 CFR 3.11. Completion of this form is NOT a substitute for filing an assignment.

(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY AND STATE OR COUNTRY)

Dempsey Printing, Inc.

Oakwood, Ohio

Please check the appropriate assignee category or categories (will not be printed on the patent): ☐ Individual ☒ Corporation or other private group entity ☐ Government

4a. The following fee(s) are submitted:

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5. Change in Entity Status (from status indicated above)

- ☐ a. Applicant claims SMALL ENTITY status. See 37 CFR 1.27. ☐ b. Applicant is no longer claiming SMALL ENTITY status. See 37 CFR 1.27(g)(2).

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Authorized Signature *Robert H. Earp III*

Date 12-22-06

Typed or printed name Robert H. Earp III

Registration No. 41,004

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application: Martha A. Dempsey Group Art Unit: 3662
Serial No.: 10/696,128 Examiner: Sterling, Amy Jo
Filing Date: October 29, 2003 Docket No.: 13277-00004
Title: PRODUCT DISPLAY

Mail Stop Issue Fee
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF MAILING UNDER 37 C.F.R. 1.8

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December , 2006
Date of Deposit

MARIAN E. VASQUEZ
(Typed or Printed Name)

Marian E. Vasquez
Signature

Documents Enclosed:

1. Fee Transmittal (1 page)
2. Check
3. Return Receipt Postcard